SONOMA COUNTY MARKET UPDATE | AUGUST 2019



The Sonoma County market remains steady as we continue through summer. The median sale price ticked up 0.6% on a year-over-year basis to \$659,000. The median days on market ticked up 1 day to 37. Just over 3 out of ten homes sold over their list price, with purchasers paying an average of 0.5% below asking. Homebuyers are taking advantage as there were 7% more sales last month compared with July of 2018. The current supply of inventory stands at about 2.6 months, well below the widely regarded equilibrium of 6 months. There are currently 1,293 homes for sale across the county, ranging in price from \$69K to just under \$29M.

With benchmark mortgage rates dropping to an amazingly low 3.6% for a 30-year fixed (per FreddieMac.com), now is a great time for potential purchasers to get their own home in Sonoma County.

SINGLE FAMILY RESIDENCES

YEAR-OVER-YEAR MARKET COMPARISON

JULY-'19 JULY-'18 %Δ SALE PRICE \$659,000 \$655,100 +0.6%+2.8% DAYS ON MARKET 37 36 \$ / SQ. FT. -0.5% \$419 \$421 **HOMES SOLD** 414 386 +7.3% HOMES CURRENTLY 1,293 1,212 +6.7% FOR SALE % OF PROPERTIES SOLD 31.2% 38.1% -6.9% **OVER LIST PRICE** % OF LIST PRICE 99.5% 100.1% -0.6% RECEIVED (AVERAGE)

MEDIAN

MONTH-OVER-MONTH COMPARISON



YEAR-OVER-YEAR REGION COMPARISON (MOST RECENT QUARTER)

REGION	HOMES SOLD			MEDIAN DAYS ON MARKET			MEDIAN PRICE		
	Q2 2019	Q1 2018	%∆	Q2 2019	Q2 2018	%∆	Q2 2019	Q2 2018	%∆
Bodega Bay	14	15	→ 7%	45	38	18%	\$957,000	\$990,000	→ 3%
Cazadero	3*	9*	→ 67%	34	31	1 0%	\$425,000	\$480,001	▼ 11%
Cloverdale	44	35	~ 26%	56	40	40%	\$556,500	\$585,000	▼ 5%
Cotati	15	21	~ 29%	34	26	31%	\$572,000	\$590,000	→ 3%
Forestville	17	31	45%	37	32	▼ 16%	\$540,000	\$550,000	→ 2%
Geyserville	3*	6*	→ 50%	100	42	138%	\$525,699	\$1,405,850	- 63%
Glen Ellen	7*	15	→ 53%	29	41	→ 29%	\$1,029,500	\$1,250,000	→ 18%
Guerneville	26	31	▼ 16%	28	26	* 8%	\$426,000	\$512,000	▼ 17%
Healdsburg	60	57	5 %	45	28	~ 61%	\$972,000	\$1,010,000	- 4%
Jenner	1*	4*	▼ 75%	160	144	1 1%	\$469,000	\$829,000	43%
Kenwood	2*	6*	→ 67%	65	38	~ 71%	\$3,321,500	\$925,000	<u>^</u> 2599
Monte Rio	9*	3*	200%	34	36	- 6%	\$480,000	\$725,000	▼ 34%
Occidental	5*	5*	0%	34	52	35%	\$774,000	\$825,000	▼ 6%
Penngrove	13	10	30%	43	37	16%	\$985,000	\$959,500	~ 3%
Petaluma	168	166	1 %	26	30	- 13%	\$737,500	\$749,000	▼ 2%
Rohnert Park	90	61	48%	35	28	25 %	\$600,000	\$589,000	^ 2%
Santa Rosa	474	468	1 %	35	32	9 %	\$599,450	\$630,000	▼ 5%
Sebastopol	65	65	0%	31	42	▼ 26%	\$850,000	\$875,000	▼ 3%
Sonoma	107	116	▼ 8%	33	27	22 %	\$814,000	\$895,000	▼ 9%
Windsor	91	75	~ 21%	32	34	▼ 6%	\$655,000	\$689,500	▼ 5%
All Sonoma County	1,242	1,234	- 1%	34	32	~ 6%	\$655,000	\$690,000	▼ 5%





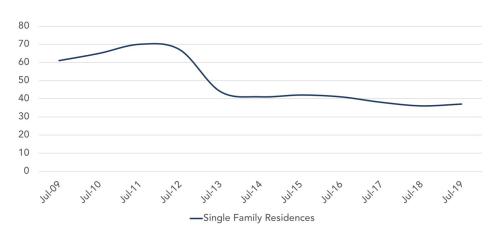
YEAR-OVER-YEAR COMPARISONS

MEDIAN SALE PRICE



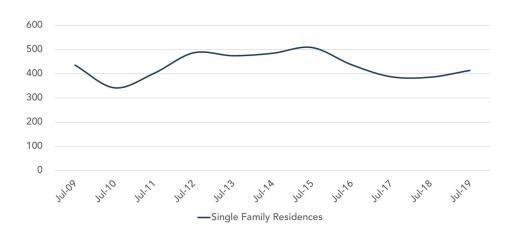
Single Family Residences \$659,000 +0.6% year-over-year

MEDIAN MARKET TIME



Single Family Residences 37 days +1 day year-over-year

NUMBER OF SALES



Single Family Residences 414 +7.3% year-over-year

